

CalCPA Brainstorming Worksheet: Rebroadcast



Use this Brainstorming worksheet to explore how you can integrate Instructional Design approaches, such as Gagne's 9 Events of Instruction, within your current CalCPA course curriculum.

Document your thoughts within the Brainstorm Ideas section of the grid.

Gagne's 9 Events of Instruction	Brainstorm Ideas
Gagne Event #1: Gain Attention How can I engage my learners by integrating novel ideas or thought provoking questions?	
Gagne Event #2: Inform Learner of Objectives How can I establish the expected outcomes and criteria for measuring achievement?	
Gagne Event #3: Stimulate Recall of Prior Learning How am I leveraging existing knowledge and experiences before introducing NEW knowledge?	
Gagne Event #4: Present the Material How am I delivering content in organized and easily digestible chunks?	
Gagne Event #5: Provide Learner Guidance How am I guiding the learners with examples, case studies, scenarios, and learning tools to supplement the content?	
Gagne Event #6: Elicit Performance How am I engaging the learners with various activities that recall, utilize, and evaluate knowledge?	
Gagne Event #7: Provide Feedback How am I reinforcing knowledge with immediate feedback?	
Gagne Event #8: Assess Performance How am I testing learner knowledge with established and clear criteria?	
Gagne Event #9: Enhance Knowledge Transfer How am I reinforcing knowledge through summarizing, application and job aids?	

CalCPA Rebroadcast: Engagement Checklist



Use this Engagement Checklist to identify which Instructional Design Techniques you are currently using and which ones you are missing within your CalCPA course material.

How does CalCPA define the term “Rebroadcast”?

At CalCPA we define a rebroadcast as a course that was previously recorded or streamed. The instructor is online and available to answer any questions through the text in the “Chat Box” or “Ask Instructor” section or tab.

Gagne Event #1: Gain Attention

- Be proactive and watch for questions to come into the “Chat Box” or “Ask Instructor” tab. To engage the audience right away, you can type a question or announcement into the chat box or push a poll to gather quick insights. For example, an Instructor can ask “How many of you believe X fact to be true?”

Gagne Event #2: Inform Learner of Objectives

- Support the Learning Objectives by asking the online participants specific questions related to the objectives for the course, for instance “Which of the Learning Objective do you want to focus on during the course?”
- Keep your learning objectives on track by creating a “Parking Lot” or “Issue Bin” of questions. Any comments, questions, or issues that do not directly pertain to the topic at hand will be written down or recorded. You can re-visit the “Parking Lot” or “Issue Bin” at the end of the course or follow up with them by email.

Gagne Event #3: Stimulate Recall of Prior Learning

- Stimulate the recall of prior learning by asking the online participants specific questions that relate to experiences, memories, or thoughts, for example “How does this new information relate to something you have learned or experienced in the past?”

Gagne Event #4: Present the Material

- Push out a poll to gain information about the audience, to quiz attendees on a specific topic, to provide self-reflection, or to evaluate the course in real-time. During a rebroadcast, a pre-recorded course or conference is streamed online. Since the content has been previously recorded, the content cannot be changed. The rebroadcast participants only know as much as what was presented during the live webcast.

Gagne Event #5: Provide Learner Guidance

- Provide the learner guidance and allow the online participants to know that you are present and readily available. You can help guide the learner by checking into the “Chat Box” or “Ask Instructor” section or tab and asking the group if they have any questions or providing clarity on any concepts that may seem complex.

Gagne Event #6: Elicit Performance

- Provide the time for the rebroadcast participants to go through the exercise during the course, if time allows, or encourage them to go through it on their own. To reinforce the knowledge, it is important that individuals practice what they learned and allow them to apply the newly acquired behavior, skill or knowledge.
- Provide the same amount of time for rebroadcast participants to go through the activities/exercises as the original recording. For example, if in the original webcast the instructor provided 5 minutes, then the rebroadcast should allow 5 minutes for the rebroadcast participants.

Gagne Event #7: Provide Feedback

- For the rebroadcast, the instructor should be available online to answer any questions that pops up. If the question has been unanswered for longer than 10 minutes, the producer will typically ping the instructor over skype or email.

Gagne Event #8: Assess Performance

- Poll at a minimum of 3-4 times for a 1-hour course. However, make sure that you are intentional with your polls and do not to overuse the polling feature just to fill time.
- We recommend, pushing a poll
 - at the beginning of the course to engage and hook the audience,
 - a couple times in the middle of the course to check for questions and clarify any concepts, and
 - at the end of the course to assess how participants are able to meet the various outcomes.

Gagne Event #9: Enhance Knowledge Transfer

- Connect back to the real time webcast by gaging the retention of knowledge of specific key points or topics. Pose the poll question from the real time webcast.

Note: The instructor can push polls and publish the results so that the rebroadcast participants can see how they did in comparison to the real-time webcast audience. The actual poll and results of the real-time audience are not recorded and not shown to the rebroadcast audience. The rebroadcast audience only knows as much about the real-time polls as the instructor says in the recording. The instructor can see the polls of the rebroadcast audience and can gauge the level of their skill set as well as the amount of interaction he or she receives from the poll.